



The Coolest Celebration on Earth

2025 SAINT PAUL WINTER CARNIVAL BUTTON PROGRAM INFORMATION

The Saint Paul Winter Carnival dates are **January 23 - February 2, 2025**.

The official Winter Carnival buttons go on sale **Saturday, December 7th, 2024**. The commemorative buttons continue to be an admired collector's item, with money-saving coupons and chances to win great prizes included in the button card.

A single button retails for \$5.00 and a 4-pack (Value Pack) sells for \$19.00. The 4-pack includes each of the 4 different button designs.

The button booklets and value packs are bar coded for easy tracking and bookkeeping.

Button deliveries will be made by December 7, 2024. Deliveries will include your ordered buttons, 2 shipping receipts, a promotional poster, and a point-of-purchase display holder. A signature will be required at time of delivery.

If additional buttons are needed, you can contact Jenny Eckstrom at jenny@spfhf.org or call our office (651) 223-7400.

At the end of the Carnival, an unsold button form will be sent to you with details regarding sales and a credit will be issued for any unsold buttons. **The extra buttons and display holder will be picked up by someone from the Saint Paul Festival and Heritage Foundation.**

A final invoice for the total number of buttons received (*less your returns and commission*) will be sent. If the Foundation has not received a response by February 21, 2025, you will be invoiced for the total number of buttons received and not returned. If you prefer, the commissions you collect may be granted back to the Saint Paul Winter Carnival as a tax-deductible donation.

If you have any further questions, please do not hesitate to contact:

Jenny Eckstrom

Saint Paul Festival & Heritage Foundation

jenny@spfhf.org / (651) 223-7400