

# 2025 Saint Paul Winter Carnival Senior Royalty Application



The Coolest Celebration on Earth

Saint Paul Festival & Heritage Foundation  
Proud producer of the  
Saint Paul Winter Carnival  
January 23 – February 2, 2025

**APPLICATION DEADLINE:  
November 1, 2024**



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## **ELIGIBILITY**

The Senior Royalty program is open to those ages 55 and up by November 1, 2024. Candidates should have good interpersonal skills, be ready to be goodwill ambassadors for the Saint Paul Winter Carnival, Saint Paul Festival and Heritage Foundation and the City of Saint Paul, and the time, energy and physical ability and stamina to commit to a one-year term as a member of the Senior Royalty Court. The Senior Royalty makes many appearances during January as well as many appearances throughout the rest of the year (mostly summer, but at least 1 event a month in the "off-months").

## **APPLICATION REQUIREMENTS**

Application packet consists of:

- Application fee of \$85 (if you are in need of a financial scholarship, please email us at [SeniorRoyalty@spfhf.org](mailto:SeniorRoyalty@spfhf.org))
- Candidate Contact Information Sheet
- Candidate Fact Sheet
- Signed Application Waiver
- Media Release Form
- Photo of Candidate (headshot, etc.) emailed to SeniorRoyalty@spfhf.org.

**Completed application packets must be received by Friday, November 1, 2024.**

## **APPLICATIONS NOT CONSIDERED FOR CANDIDACY**

- The following are some examples of why your application could possibly not be considered for the candidacy program:
  - Applications received after Friday, November 1, 2024.
  - Incomplete – you did not complete all the pages with the Winter Carnival logo AND/OR not all questions were answered completely.
  - No picture received.
  - Application fee was not received.
- You will be notified via email if your application is incomplete or was/was not accepted.



## **TIME COMMITMENT**

### **CANDIDACY:**

- You will have several candidate event opportunities in December and January. Senior Royalty Coronation will be held in January, 2025, date TBD.
- It is **strongly** recommended that you attend and are on time for all candidate events.
- You will be given a full detailed schedule at the Orientation meeting.

### **IF SELECTED:**

- Pre-Carnival Events in the month of January 2025  
**All appearances are mandatory**
- Official 10 days of Winter Carnival – January 23 to February 2, 2025  
Events both weekends plus a few weeknight events  
**All appearances are mandatory.**
- Volunteer Opportunities, Parades and Other Events  
Many appearances during your reign

### **PLEASE NOTE:**

Allowances for missing events during Winter Carnival can be made for medical appointments or other pre-approved activities. These will be handled on a case-by-case basis with the Coordinators.

## **RULES AND REGULATIONS**

Candidates will be required to attend 1-2 meetings **TBD**. At those meetings, the Saint Paul Festival and Heritage Foundation Protocol Manual for Legend Characters will be reviewed in complete detail. The candidates must sign that they have read, understand and agree to the guidelines set forth in the protocol manual before the court member can attend official Senior Royalty events. At the LCD sessions you will receive a copy of the Protocol Manual. You will need to sign off on this document, stating you read it and will abide by the rules and regulations.

## **COSTS**

- The initial application fee is **\$85.00**. This fee is non-refundable.
- Candidate wardrobe: black dress pants, white shirt/blouse/button up, black dress shoes.
- Candidates must also provide appropriate coronation attire:
  - Ladies: Long formal with straps or sleeves; appropriate shoes you can walk in, nametag as provided by SPFHF.
  - Gentlemen: Black suit, white button-up shirt, blue tie, black dress shoes, nametag as provided by SPFHF.



Other expenses can and do occur, which will be the responsibility of the court member to cover if there are not sponsorship or fundraiser dollars to cover. A few examples are:

- Festival Kick off Dinners
- Other Festival Buttons
- Individual court member buttons
- Jerseys for Sparkle Nights
- Tickets to Sparkle Night Games

## **WARDROBE**

The Senior Royalty Program will provide **the newly selected court** the following:

- 2 Official Name Tags
- 50 Court Buttons per Royal Member
- 2 Car Name Plates for parades
- Official Winter Carnival Polo
- Winter Carnival jacket
- Winter warm gear (mittens, scarf, hat/headband)
- Official crown/cap & sash
- The King will be provided with the scepter to use during their year.



## **CANDIDACY EVENTS AND DATES**

Some dates are still to be determined. You will be given more information at orientation.

### **Plan on these pre-Carnival and if selected, Carnival dates:**

December 1	Junior Royalty Taco Fundraiser	11am-2pm
December 7	Public SPWC Button Unveiling	Time TBD
TBD	Interviews	Afternoon
TBD	LCD Sessions	
January 4	Junior Royalty Coronation	2-4pm
TBD	Klondike Kate Contest	
January 14	Queen of Snows (QOS) Candidate Dinner	6:30-9pm
TBD	Senior Royalty Coronation	
Thursday January 23	Kickoff to Carnival	
Friday January 24	Royal Coronation	
Saturday January 25	Grande Day Parade	
Saturday, February 1	Torchlight Parade	

## **CANDIDATE CONTACT INFORMATION SHEET**

FULL NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP CODE: \_\_\_\_\_

PRIMARY PHONE: \_\_\_\_\_ AGE (AT TIME OF APPLICATION): \_\_\_\_\_

PREFERRED NAME: \_\_\_\_\_

CANDIDATE'S EMAIL ADDRESS: \_\_\_\_\_

PREFERRED METHOD OF CONTACT:            EMAIL            PHONE            BOTH

WHO CAN WE CONTACT IN THE EVENT OF AN EMERGENCY? (Name, Phone # & Relationship)

\_\_\_\_\_



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## Candidate Fact Sheet

Candidate Name: \_\_\_\_\_

Tell us about your past and current community and/or volunteering activities including the organization, your role and time commitment \_\_\_\_\_

\_\_\_\_\_

What do you like the most about volunteering in the community?

\_\_\_\_\_

Tell us about your work experience.

\_\_\_\_\_

What do you like to do in your free time?

\_\_\_\_\_

Why do you want to be chosen to represent the Saint Paul Winter Carnival Senior Royalty?

\_\_\_\_\_

Is this your first time running for Saint Paul Winter Carnival Senior Royalty? YES NO # of times \_\_\_\_\_

Have you held any other festival/pageant titles? YES NO If yes, please list here.

\_\_\_\_\_

Has anyone in your family been a Winter Carnival legend character? YES NO If so, what character?

\_\_\_\_\_



What size shirt do you wear?    XS    SMALL    MEDIUM    LARGE    XL    XXL

What size jacket do you wear?    XS    SMALL    MEDIUM    LARGE    XL    XXL

Share what type of wardrobe you're most comfortable wearing:

\_\_\_\_\_

(ex. dresses/skirts, pants, pantsuits, etc.)

ANY KNOWN ALLERGIES: \_\_\_\_\_





## Saint Paul Winter Carnival Senior Royalty Program Application/Waiver Agreement

The Contact Information Sheet and the Contestant Fact Sheet will be used during the selection process. Your picture will be used for publicity and invitation purposes: Please take time to fill this out carefully, completely and provide all requested information. In consideration of my participation as a candidate in the Saint Paul Winter Carnival Senior Royalty, I hereby agree that:

- I have voluntarily entered the Saint Paul Winter Carnival Senior Royalty Program at my own will.
- The Saint Paul Festival & Heritage Foundation may use my likeness/photograph in such appropriate manner as they see fit for publicity purposes.

I hereby release the Saint Paul Winter Carnival and Saint Paul Festival and Heritage Foundation, its officers, directors, and any other individual connected therewith, from responsibility in connection with any injuries sustained by me in my capacity as a candidate for the Saint Paul Winter Carnival Senior Royalty Program.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **General Information:**

If selected as a member of the Saint Paul Winter Carnival Senior Royalty, I understand that my responsibilities will include representing the Saint Paul Winter Carnival and the Saint Paul Festival and Heritage Foundation as an ambassador. This includes attendance at local activities, parades, coronations, community events throughout the year and participation in all fundraising events.

I will accept any position selected for me by the appointed judges. Position options include King, Queen, Prime Minister and Princess (1 year term).

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The undersigned hereby releases and holds harmless the Saint Paul Winter Carnival and Saint Paul Festival and Heritage Foundation, its directors, officers and volunteers. I waive and release the Saint Paul Winter Carnival and Saint Paul Festival and Heritage Foundation and its directors, officers and volunteers from all liability arising from any injury which I sustain as a result of my participation. In addition, I specifically waive and release from all liability for damage to my personal property as a result of my participation in the Saint Paul Winter Carnival and Saint Paul Festival and Heritage Foundation. Beginning in November 2024 and if selected ending after January 2026.

I hereby certify that I have read and signed this waiver.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
Applicant Signature



## Media Release Form

I grant permission to the Saint Paul Winter Carnival and its subordinates to use my name, photographs, and videos for use in Saint Paul Winter Carnival publications and promotional material such as brochures, newsletters, magazines and to use my name and/or photographs on display boards, electronic versions of the same publications, or videos on the Saint Paul Winter Carnival website or other electronic forms or social media.

I hereby waive any right to inspect or approve the finished photographs, videos, or printed electronic or digital matter that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of photographs, videos, or printed electronic or digital matter.

I hereby agree to release, defend, and hold harmless the Saint Paul Winter Carnival and its subordinates, including any firm publishing and/or distributing the finished product in whole or in part, whether on paper or via electronic media, from and against any claims, damages, or liability arising from or related to the use of the photographs or videos, including but not limited to any misuse, distortion, blurring, alteration, optical illusion or use in composite form, either intentionally or otherwise that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

Candidate Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



## CHECKLIST

- \_\_\_\_\_ Candidate Contact Information Sheet
- \_\_\_\_\_ Candidate Fact Sheet (two pages)
- \_\_\_\_\_ Application Waiver Agreement
- \_\_\_\_\_ Email photo to [SeniorRoyalty@spfhf.org](mailto:SeniorRoyalty@spfhf.org)
- \_\_\_\_\_ Media Release Form
- \_\_\_\_\_ Application fee of \$85.00 – checks or money orders made payable to SPFHF (Saint Paul Festival and Heritage Foundation) or you may call 651.223.7400 to pay by credit card.

To complete your application, pages 7-11 must be filled out completely (no blanks) and **mailed or emailed** to:

Saint Paul Winter Carnival  
ATTN: Senior Royalty Application  
75 W 5<sup>th</sup> Street  
Landmark Center 429  
Saint Paul, MN 55102

Email: [SeniorRoyalty@spfhf.org](mailto:SeniorRoyalty@spfhf.org) or 651-223-7400

**REMINDER: Applications must be received by November 1, 2024**