

MEDIA GUIDE

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> Information as of January 19, 2024 Subject to change.



Hail Members of the Media!

We're excited to share the details of the 138th Saint Paul Winter Carnival with you.

The 2024 "Coolest Celebration on Earth™" will be held Thursday, Jan. 25 through Sunday, Feb. 4 in our beloved Saint Paul, Minnesota.

This year's festival will feature more than 50 events, both traditional favorites and new attractions, to entertain our local supporters and out-of-town visitors.

Most events will take place in downtown Saint Paul at Rice Park, Landmark Center, and the Minnesota State Fairgrounds. The majority of events are held in the City of Saint Paul unless otherwise noted.

The Saint Paul Winter Carnival is managed and produced by the Saint Paul Festival and Heritage Foundation, a non-profit membership organization. The majority of events are free or low cost.

For the most current information, please visit wintercarnival.com.

For your convenience, here are links to assets (courtesy of the Saint Paul Winter Carnival):

https://spwc.smugmug.com/
Saint Paul Winter Carnival Photos and Videos

Looking forward to assisting you in sharing the great stories of the Saint Paul Winter Carnival.

We truly appreciate your time, talent, coverage, and support.

Gratefully,

Lisa

Lisa Jacobson President & CEO Saint Paul Festival and Heritage Foundation 651-223-7401 Molly Mulvehill Steinke Media Relations Director Nemer Fieger 612-309-1677

Molly

The Saint Paul Winter Carnival — SCHEDULE OF EVENTS — January 25 - February 4, 2024

138 Years of the Coolest Celebration on Earth™

OUTDOOR EVENTS AT RICE PARK, 109 4TH ST W

Light the Park-Kick off to Carnival Plus Laser Light Show (Music by DJ Digie and beverages follow in Hamernick's Flooring Solutions Entetainment Chalet) Thurs, January 25, 5:30 - 9:30 PM

Ice Carving Competition Multi block:

Thurs, January 25 - Sat, Jan 27 Single block:

Sunday, January 28, 8 AM - 2 PM Artisan Division, 8-11 AM Professional Division, 9 AM-2 PM

Ice Carvings for Kids Monday, January 29, 1 - 4 PM

Berners in the Park Saturday, February 3, 11 AM - 1 PM

Overthrow of King Boreas and Fireworks

Saturday, February 3, 7 - 7:15 PM

For all details, updates and more, visit the Saint Paul Winter Carnival website: www.wintercarnival.com

Parks Powered by SunBelt

Come to Rice Park & enjoy our new heated HAMERNICK'S FLOORING SOLUTIONS ENTERTAINMENT CHALET

filled with events, live music, amazing beverage options, Winter Carnival merchandise, pull tabs and food trucks outside!

Music by Monique Blakey Friday, January 26, 5-7 PM

Music by the 70's Magic Sunshine Band

Friday, January 26, 7-10 PM

Music by 8FOOT4

Saturday, January 27, 6-10 PM

Music by Billy Johnson

Sunday, January 28, 12-2 PM

Bloodys & Bingo

Sunday, January 28, 2-5 PM

Music by Bomber + Tara Friday, February 2, 4-6 PM

Music by InaFunk

Friday, February 2, 6-10 PM

Winter Carnival Raffle Drawing Friday, February 2, 8:30-8:45 PM

Music by The R Factor Saturday, February 3, 12-4 PM

Music by PJ the DJ Saturday, February 3, 4-10 PM

Hamernick's Flooring Solutions Entertainment Chalet Hours
THURS, JAN 25, 5-10 PM; FRI, JAN 26, 5-10 PM; SAT, JAN 27, 10 AM-10 PM;
SUN, JAN 28, 10 AM-5 PM; FRI, FEB 2, 5-10 PM; SAT, FEB 3, 10 AM-10 PM

BEVERAGE MENU

- · Grain Belt and Grain Belt Light
- Nordeast
- · Schells Firebrick Vienna-Style Lager
- Schells Fresh Prints IPA (120z) · Mulled Wine
- · Baileys & Hot Cocoa or Coffee
- . Gray Duck Vodka Spiked Cider Bar
- Gray Duck Bloody Marys
- · Gray Duck Bomba Juice
- · Crown Whisky Cola & Crown Apple Cola
- · Joia Margarita
- · Bottled water
- Hot cocoa or coffee

Featured beverage (non-alcoholic)

· Cranberry Lime Pop-Tail Northern Soda

VENDORS' FOOD INCLUDES:

- Filipino lumpia Gyros Corn dogs · Cheese curds · Fried bread · Brownies
- Mini donuts Foot-long hot dogs Spaetzle

... plus more!

INDOOR EVENTS AT LANDMARK CENTER, 75 W 5™ ST

Winter Carnival Memorabilia Presented by St. Croix Hospice Jan 25-28 and Feb 1-3, times vary

Vulcan Reveal

Saturday, Jan 27, 10 - 10:30 AM

Mayor's Cocoa at the Castle Saturday, Jan 27, after the Parade

Hot & Cool Classics Concert Sunday, January 28, 2-3 PM

Frozen Family Fun Night Presented by Xcel Energy Tuesday, Jan 30, 5:30-7:30 PM

Rondo Night

Thursday, February 1, 5 - 9:30 PM

Saint Paul Bouncing Team Try-Outs Friday, February 2, 6-9 PM

Kids & Family Day Presented by Securian Financial Saturday, February 3, 11 AM - 5 PM



Free transportation available! Get your pass on our website: www.wintercamival.com

KING BOREAS GRANDE DAY PARADE Presented by Saturday, January 27, 2 – 4 PM ungarvin West 7th to Rice Park



VULCAN VICTORY TORCHLIGHT PARADE

Sat, February 3, 5:15 - 7:30 PM Rice Park, 109 4th Street W

Presented by CREDIT UNION

Fishing Tournament (Ice Optional...) Mon, Jan 1, 12 AM - Sun, Feb 4, 12 PM

Saint Paul Brewing's Hunt for the Golden Beer Can January 2-February 3 at 6 pm

Beard Growing Competition Thurs, Jan 4, 6 PM - Fri, Jan 26, 8 PM

Pioneer Press Treasure Hunt Starts Sunday, January 21

Gangsters & Ghosts Walking Tours Thurs, January 25 - Sun, February 4

Snow Park at the Fair Snow Sculptures and More! Presented by City County Federal Credit Union

Fri, Jan 26, 8 AM - Sun, Feb 4, 10 PM State Fairgrounds, 1265 Snelling Ave N

Royal Coronation

Friday, January 26, 5:30 PM RiverCentre, 175 W Kellogg Blvd

Winter Carnival Puzzle Contest Presented by PuzzleTwist Saturday, January 27, 8 AM - 5:30 PM Union Depot, 214 4th Street E

SAINT PAUL WINTER CARNIVAL EVENTS AROUND THE COMMUNITY

Saintly City Cat Show

Saturday, January 27, 9 AM RiverCentre, 175 W Kellogg Blvd

Curling Open House

Saturday, January 27, 12 - 6 PM Frogtown Curling Club, 743 Western Ave

Rock the Palace Post Parade Party Saturday, January 27, 3-7 PM 317 On Rice Park, 317 Washington St.

Winter Carnival Orchid Show

Sat, Jan 27, 10 AM - Sun, Jan 28, 4 PM Como Park Zoo & Conservatory

Klondike Kate Cabaret

Saturday, January 27, 7-9:30 PM KJ's Hideaway, 408 Saint Peter St

Scavenger Hunts

Presented by "Beautiful: The Carole King Musical" at Chanhassen Dinner Theatres Sat, January 27 - Sun, February 4

1-11 6PM

Fire & Ice Winter Run Presented by Xcel Energy Sunday, January 28, 8 - 11 AM Steak Out, Annual Meat Raffle Presented by the Star Tribune

Wednesday, January 31, 5:30-9 pm Saint Paul Brewing, 688 Minnehaha Ave E

Saint Paul Winter Carnival's Day of Good Presented by Treasure Island Resort & Casino Friday, February 2, Hallie Q Brown Center

Klondike Kate Arctic Sizzle Friday, February 2, 11 AM-4 PM KJ's Hideaway, 408 Saint Peter St

Cinch World's Toughest Rodeo Fri & Sat, February 2 & 3, 7:30-9:30 PM Xcel Energy Center, 199 W Kellogg Blvd

Doggie Depot

Saturday, February 3, 10 AM-3 PM Union Depot, 214 4th Street E

Freeze Your Bags Off Tournament Sat, Feb 3, 11 AM-2 PM, Landmark Park

BEAR'ly Open - Golf on Ice Saturday, February 3, 11:30 AM - 4 PM On (frozen) White Bear Lake

Vulcan Victory Dance featuring High & Mighty Saturday, February 3, 7:30 - 11:30 PM InterContinental, Saint Paul Riverfront

Rice Park: Winter Carnival's Center Stage Featuring Hamernick's Flooring Solutions Entertainment Chalet

Once again, the Capital City's historic Rice Park will serve as center stage for the Saint Paul Winter Carnival. From the ice sculpting in action to the culmination point of the parades, Rice Park will be the place for cool carvings and hot music.

New this year: A huge 120' x 50' warming tent – *the Hamernick's Flooring Solutions Entertainment Chalet* – will be the perfect gathering place for Carnival goers to warm up and enjoy live entertainment and music, beverages for all ages, play bingo and pull tabs, and get some Winter Carnival merchandise.

You won't be thirsty as the chalet will serve Minnesota made beverages such as Grain Belt, Schell's, Gray Duck Vodka, and Northern Soda (including this year's exclusive Winter Carnival Cranberry Lime Pop-Tail!) as well as national brand beer, wine, spirits. Food vendors in and around Rice Park will be serving up corn dogs, mini donuts, cheese curds, gyros, hot dogs, sweet treats, Spaetzle, and event Filipino lumpia!

Guests are encouraged to bring non-perishable food items for our friends at Hallie Q. Brown Community Center.

The Hamernick's Flooring Solutions Entertainment Chalet Schedule

Thursday, January 25 5 – 10 p.m.

Friday, January 26 5 – 10 p.m. Music by Monique Blakely, 5 – 7 p.m. Music by the '70s Magic Sunshine Band, 7 – 10 p.m.

Saturday, January 27 10 a.m. – 10 p.m. Music by 8FOOT4, 6 – 10 p.m.

Sunday, January 28 10 a.m. – 5 p.m. Music by Billy Johnson, 12 – 2 p.m. Bloodys and Bingo, 2 – 5 p.m.

Friday, February 2 5 – 10 p.m. Music by Bomber + Taram 4 – 6 p.m. Music by InaFunk, 6 – 10 p.m. Winter Carnival Raffle Drawing, 8:30 p.m.

Saturday, February 3 10 a.m. – 10 p.m. Music by The R Factor, 12 – 4 p.m. Music by PJ the DJ, 4 – 10 p.m.



2024 Saint Paul Winter Carnival Schedule of Events*

For more details, visit wintercarnival.com

Winter Carnival's Signature Events

Ice Carving Competitions

Multi-Block Competition: Thursday, Jan. 25 at 7 p.m. until 7 p.m. on Saturday, Jan. 27

Individual Artisanal & Professional: Sunday, Jan. 28, 9 a.m. – 3 p.m.

Rice Park will be a-buzz with creativity as artists carve 300-pound blocks of ice during our first weekend. Each block is approximately 40" x 20" x 10". Multi-block teams will have 48 hours to finish their masterpieces with 20 blocks of ice. On Sunday, artists will have five hours to carve in the single block competition. Winners for all competitions will be announced on Sunday afternoon.

Competitions are guided by a strict set of rules, requiring artists to utilize their best creative thinking. criteria includes originality, attention to detail, technical difficulty, and the utilization of their ice.

Vulcan Snow Park and the Minnesota State Snow Sculpting Competition

Vulcan Snow Park Open Friday, Jan. 26 – Sunday, Feb. 4

State Snow Sculpting Competition Friday, Jan. 26 at 8 a.m. until 12 p.m. on Sunday, Jan. 28

Twins Winter Caravan Stop Sunday, Jan. 28, 12:30 – 1:30 p.m.

Organized by the Saint Paul Vulcans, the State Fairgrounds will be full of family fun activities including a cool snow maze! For details and schedules, visit mnsnowpark.com.

The **Minnesota State Snow Sculpting Competition** will showcase the talents of 18 professional and seven amateur sculpting teams creating masterpieces out of 8' x 8' x 8' block of snow.

Vulcan Fun Day is Sunday, Jan. 28. The newly anointed Vulcan Krewe and Royal Family will make a visit, the Vulcans will provide free fire truck rides, and snow sculpting winners will be announced.

New this year! The defending American League Central Division Champion Minnesota Twins have made Vulcan Snow Park an official public stop on the **Twins Winter Caravan!** Join us from 12:30 – 1:30 p.m. as we welcome special our guests including Twins pitcher (and Saint Paul's own!) Louie Varland, outfielder Matt Wallner, Twins television play-by-play voice Cory Provus; former Twins pitcher and current broadcaster LaTroy Hawkins, and, of course, Twins mascot T.C.

Parades

Both parades begin near Smith Ave., travel down West 7th Street, and conclude in Rice Park.

King Boreas Grande Day Parade presented by Dungarvin

Saturday, January 27 beginning at 2 p.m.

This daytime procession will feature dozens of bands, floats, and the newly crowned King Boreas and his Royal Family.

Vulcan Victory Torchlight Parade presented by Blaze Credit Union

Saturday, February 3 beginning at 5:15 p.m.

Vulcanus Rex and his Krewe will bring the heat and light up the streets of downtown Saint Paul. Afterwards, follow the 2024 Krewe to the library steps for the ever-dramatic **Overthrow of Boreas**. The ceremony will be followed by **spectacular fireworks**.

Daily Events

Saint Paul Winter Carnival Memorabilia Display presented St. Croix Hospice Landmark Center's North Gallery, January 25 – 28 and February 1 – 3, hours vary

Beloved Winter Carnival historian, Marilyn DiMartino, returns with her vast personal collection of Winter Carnival collectibles. Her entertaining and educational display will be open six days during Carnival.

CynCity Walking and Trolley Tours

Downtown Saint Paul, Dates and Times Vary.

From ghosts to gangsters to trolley tours, CynCity offers historic skyway tours and more every day during Saint Paul Winter Carnival! Check out the opportunities and the schedule at cyncitytours.com.

Saint Paul Scavenger Hunts

presented by "Beautiful: The Carole King Musical" at Chanhassen Dinner Theatres Saturday, January 27 beginning at 12 a.m. through Sunday, February 4 at 5 p.m.

Explore the history of Winter Carnival and Old Saint Paul with your choice of four hunts. The \$20 team admission fee is a fundraiser for the SPFHF. For details visit https://wintercarnival.com/event/saint-paul-scavenger-hunts/.

Thursday, January 25

"Light Up The Park" beginning at 5:30 p.m. in Rice Park

Join us to celebrate the beginning of the 138th Saint Paul Winter Carnival with a spectacular laser light show against Winter Carnival's home base, Landmark Center. Then, with the help of the Royal Family, Vulcans and Klondike Kates, we'll "Light Up The Park." The first 200 people to arrive with receive a glow wand to help us with the park's illumination.

Ice Carving Competition begins at 7 p.m.

Rice Park will be a-buzz with creativity as artists carve 300-pound blocks of ice during the first weekend of Carnival. The multi-block teams will have 48 hours to finish their masterpieces with 20 blocks of ice. On Sunday, artists will have five hours to carve in the single block competition.

Friday, January 26

Vulcan Snow Park and the Minnesota State Snow Sculpting Competition

State Fairgrounds, Competition Starts at 8 a.m.

Organized by the Saint Paul Winter Carnival Vulcans, the State Fairgrounds will be full of family fun activities. The **Minnesota State Snow Sculpting Competition** kicks off on Friday, Jan. 26 and sculpting culminates with the awards announcement on Sunday, Jan. 28.

Ice Carving Multi-Block Competition Rice Park

Teams will continue to carve their multi-block creations throughout the day and night.

Royal Coronation at Saint Paul RiverCentre beginning at 5:30 p.m.

The Winter Carnival Legend will come to life on stage. Witness as King Boreas the LXXXVII, Aurora, Queen of the Snows and the 2024 Royal Family members are announced. This ticketed event begins at 5:30 p.m. Coronation programs begins at 8 p.m. and expected to end at 9:30 p.m.

Saturday, January 27

Winter Carnival Jigsaw Puzzle Competition presented by PuzzleTwist

New Location! Union Depot, 8:15 a.m. - 5 p.m.

This year's competition is guaranteed to be bigger than ever as we move to Union Depot to accommodate all the competitors. This fierce competition is arguably the largest jigsaw puzzle contest in the country. Some of the best puzzlers in the world are registered to compete. The first competition starts at 8:15 a.m. and the event is scheduled to conclude by 5 p.m.

Reveal of the 2024 Vulcan Krewe

New Location! Landmark Center Cortile, 10 a.m.

Hail the Vulc! Join us as Vulcanus Rex LXXXVI and his 2024 Krewe are introduced in grand style.

King Boreas Grande Day Parade presented by Dungarvin

Downtown Saint Paul beginning at 2 p.m.

This daytime procession will feature dozens of bands, floats, and of course, the newly crowned King Boreas and his Royal Family. The parade route begins near Smith Ave., travels down West 7th Street, and concludes in Rice Park. Our media grand marshals will be Leah McLean and Paul Folger of KSTP TV.

Mayor's Cocoa at the Castle

Landmark Center Cortile, post-Grande Day Parade, 3:30 - 4:30 p.m.

Meet Saint Paul Mayor (and former Junior King Frost!) Melvin Carter and enjoy a FREE cozy cup of cocoa. Visit with our King Boreas, Aurora Queen of the Snows, and other Legendary Characters, too!

Saintly City Cat Show

Saint Paul RiverCentre, Roy Wilkins Exhibition Hall, 9 a.m. - 5 p.m.

More than 200 cats from the United States and Canada will compete for the title of Best Cat at the Saintly City Cat Club's 47th Annual Championship and Household Pet Cat Show. This is a ticketed event. https://www.rivercentre.org/events/detail/saintly-city-cat-club-annual-championship-cat-show-4

Winter Carnival Orchid Show

Marjorie McNeely Conservatory (1225 Estabrook Drive)

The 49th annual Winter Carnival Orchid Show gives attendees a way to escape to the tropics without even getting on a plane! Hundreds of orchid plants will transform the Conservatory into a tropical wonderland. This is a ticketed event. https://orchidsocietyofminnesota.org/winter-carnival-orchid-show/

Minecraft Ice Palace Build Competition

In the Victoria Theater Arts Center Minecraft Server, 2 - 5 p.m.

Minecraft players can watch and learn about ice palaces and create their own ice dwellings in a special arctic biome created and hosted on the VTAC server. Winter Carnival Historian and Ice Palace Expert, Bob Olsen, and community judges will pick their favorite creations. \$5 entry fee. https://www.victoriatheater.org/ice-palace.html

Royal Guards' Rock the Palace Post-Parade Party

317 on Rice Park (317 Washington Street), 3 - 7 p.m.

This post-parade event will celebrate the triumphant return of King Boreas and his Royal Family to his winter playland. This is a ticketed event. <u>royalguards.org</u>

Klondike Kate Cabaret

kj's hideaway (408 St. Peter Street) 7 p.m.

Join us and support the talented Mistresses of Song & Merriment as they entertain with stories and song. This is a fundraiser for the Royal Order of the Klondike Kates. klondikekates.org

Curling Open House

Frogtown Curling Club (743 Western Ave.), 12 - 6 p.m.

Want to Try Curling? Here's your chance! Frogtown Curling Club instructors will be giving mini lessons so you can get a taste for the sport and learn how to throw a stone, sweeping, and scoring. \$20 per person. https://wintercarnival.com/event/curling-open-house-at-frogtown-curling-club/

Sunday, January 28

Fire & Ice Run presented by Xcel Energy State Fairgrounds, 8 – 11 a.m.

Runners and walkers of all ages will make strides across the State Fairgrounds in this fundraiser for the Winter Carnival. Races include 5K, 10K, 15K, 20K, NoK, and the Kid's Run. Register here: wintercarnival.com/events/fire-and-ice-run/

Vulcan Snow Park - Vulcan Fun Day!

State Fairgrounds

8 a.m. to 12 p.m. Minnesota State Snow Sculpting Competition (Final Day)

9 a.m. to 9 p.m. Snow Sculpture Viewing, Snow Maze

10:30 a.m. to 12:30 p.m. Minnesota State Snow Sculpting Competition People's Choice voting

11 a.m. to 3 p.m. Kids' Snow Treasure Hunt

12:30 – 1:30 p.m. Twins Winter Caravan Public Stop

1 p.m. Minnesota State Snow Sculpting Competition awards presentation

Ice Carving Individual Block Competition - Artisan Division

Rice Park, 9 a.m. - 3 p.m.

Each amateur artisan will be given six hours and two blocks of ice to bring their frozen masterpieces to life. The Individual Block Ice Carving Competition is guided by a strict set of rules, requiring artists to utilize their best creative thinking and remain incredibly attentive to every detail. Judging immediately follows the completion.

Ice Carving Individual Block Competition - Professional Division

Rice Park, 9 a.m. - 2 p.m.

Professional ice carvers will be given five hours and two blocks of ice to bring their frozen masterpieces to life. The Individual Block Ice Carving Competition is guided by a strict set of rules, requiring artists to utilize their best creative thinking and remain incredibly attentive to every detail. Judging immediately follows the completion.

Saintly City Cat Show

Saint Paul RiverCentre, Roy Wilkins Exhibition Hall, 9 a.m. - 4 p.m.

Crowning of the King and Queen Cats with Winter Carnival Royal: 3 p.m.

More than 200 cats from the United States and Canada will compete for the title of Best Cat at the Saintly City Cat Club's 47th Annual Championship and Household Pet Cat Show. This is a ticketed event. https://www.rivercentre.org/events/detail/saintly-city-cat-club-annual-championship-cat-show-4

Winter Carnival Orchid Show

Marjorie McNeely Conservatory (1225 Estabrook Drive)

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Hot and Cool Classics

Landmark Center Cortile, 2 - 3 p.m.

The Saint Paul Civic Symphony will present a free concert of "Hot and Cool Classics" featuring song and dance music by Ruth Gipps, Rachmaninoff, and Duke Ellington.

Vulcans vs Royal Guards Food Shelf Benefit Hockey Classic

Doug Woog Arena (141 6th Street South, South Saint Paul), 5:30 – 7:30 p.m.

This longtime tradition is the second longest charity event for both organizations. Admission is free, but donations and non-perishable food items are welcome and will be distributed to those in need.

Monday, January 29

Ice Carvings for Kids: A Cool Collaboration between Children's Minnesota and the Winter Carnival Rice Park, 1 – 4 p.m.

Longtime Winter Carnival ice carver, Tom Klug, and his fellow ice carvers will take drawings from patients at Children's Minnesota hospital in Saint Paul and make them into beautiful icy works of art. Inspiration for this collaboration came after Tom's son spent time at Children's. Thanks to supporting partner, API Group.

Tuesday, January 30

Frozen Family Fun Night presented by Xcel Energy

Landmark Center Cortile, 5:30 - 7:30 p.m.

Event highlights include a meet-and-greet with Anna, Elsa, and Kristoff, story time, a Frozen singalong, snow activities with Junior Royalty, giftbags, appearances buy Winter Carnival Legend Characters, and other family-friendly activities.

Wednesday, January 31

Star Tribune Taste Steak Out

Saint Paul Brewing (688 Minnehaha Ave. E), 5:30 - 9 p.m.

Join the Star Tribune Taste team for the second annual Steak Out meat raffle. In addition to the chance to win meat from Angus Meats and Jack Links, there will be entertainment from D.J. Shannon Blowtorch, balloon art, a strolling magician, appearances by Twin Cities mascots, cocktails from Vikre Distillery as well as an ice bar and food and drink from the Saint Paul Brewing. The free event is open to all ages; raffle tickets, food and drinks are available for purchase.

Thursday, February 1

Rondo Night

Landmark Center Cortile, 5 – 9:30 p.m.

This evening will be a fun and educational celebration of Saint Paul's historic Rondo neighborhood. Enjoy lively Rondo performances. Support BIPOC Rondo artists, businesses, and organizations. Savor flavorful bites from West Indies Soul while learning more about the vibrant history of Rondo. This event is made possible thanks to Xcel Energy, the Saint Paul Cultural Star Grant Program, The Rondo Roundtable, Reconnect Rondo, and Sunrise Banks. https://wintercarnival.com/event/rondo-night/

Friday, February 2

Winter Carnival Day of Good presented by Treasure Island Resort & Casino Hallie Q Brown (270 N Kent St)

Join the Royal Family, Vulcan Krewe, Klondike Kate, and the Royal Guard, along with the folks from Treasure Island Resort & Casino, our alumni groups and volunteers as we do what we do best - GOOD in the community! The day will be filled with opportunities for the public to help others through non-perishable food collections, a blood drive, and spreading cheer to seniors and children around town. The Titan Truck will deliver collected goods to Hallie Q Brown. Timing details to come. https://wintercarnival.com/event/winter-carnivals-day-of-good/

Klondike Kate Artic Sizzle

kj's hideaway (408 St. Peter), 11 a.m. - 4 p.m.

Meet the new Klondike Kate Jody Vander Hart and then take in the melodious sounds of the Klondike Kate sisters. This event is sold out, but your coverage is welcome. klondikekates.org.

Saint Paul Bouncing Team Tryouts Landmark Center Cortile, 6 – 9 p.m.

The Saint Paul Bouncing team has been a part of the Saint Paul Winter Carnival since the very beginning, 138 years ago! Come and try out to be a bouncing person or just watch the fun. This nonprofit organization performs a variety of aerial acrobatics at public and private social events throughout the year, including Carnival parades.

Cinch World's Toughest Rodeo Xcel Energy Center, 7:30 p.m.

Yee Haw! Our neighbors at Xcel Energy Center are hosting Cinch World's Toughest Rodeo February 2 & 3. Rodeo fans can plan to witness a battle to the finish as the world's toughest cowboys are "in it to win it" in their mission to be crowned ProRodeo's World Champion. Get tickets here: Cinch's World's Toughest Rodeo

Saturday, February 3

Kids and Family Day

Landmark Center Cortile, 11 a.m. - 5 p.m.

This all ages event will be filled with fun and interactive activities. Kids will be able to exercise, watch performances, hear educational presentations, and participate in arts and crafts activities! Plus, vendors will be selling their wares (including Winter Carnival merch), food and beverages.

Union Depot's Doggie Depot

Union Depot, 10 a.m. - 3 p.m.

Doggie Depot will unleash a day of excitement for pups and people alike. Visitors may browse a marketplace with dozens of vendors providing treats, toys, and other pet-related items. Local rescues will be on-site providing adoption opportunities. The topper? The crowing of the Canine King & Queen by King Boreas and Aurora, Queen of the Snows at 11 a.m. This furbulous event is free!

Berners in the Park

Rice Park, 11 a.m. - 1 p.m.

Join us as the friendly, snow loving pooches from the Bernese Mountain Dog Club of the Greater Twin Cities frolic in Rice Park. You'll be able to watch these snow-loving animals embrace what Winter Carnival is all about – enjoying St. Paul's great outdoors all year round! twincitiesbmd.org/

BEAR'ly Open "Golf on Ice" on White Bear Lake

White Bear Lake, 11:30 a.m. - 4 p.m.

A realistic golf course, complete with real pine trees, challenging holes, and actual greens with flags make for a fun day while raising money for the White Bear Area Food Shelf. bearlyopen.org

"Freeze Your Bags Off" Frozen Bean Bag Tournament Landmark Plaza (5th & Washington), 12 – 2 p.m.

Take part in the 8th annual "Freeze Your Bags Off" Bean Bag Tournament! Pre-register at https://wintercarnival.com/event/freeze-your-bags-off-tournament/. Cost is \$50 per team. Entry fee includes entrance into the tournament and prizes for winning teams.

Vulcan Victory Torchlight Parade presented by Blaze Credit Union

Downtown Saint Paul, starting at 5:15 p.m.

Vulcanus Rex and his Krewe will bring the heat and light up the streets of downtown Saint Paul. This evening parade starts at 5:15 p.m. at Smith Avenue, down West 7th and culminates in Rice Park.

Our celebrity grand marshals will be Lindsay Uselding and Kirsten Meehan of HGTV's "Renovation 911." These Minnesota sisters will be appearing at the Minneapolis Home + Remodeling Show over the weekend. Our media grand marshal will be Megan Newquist of KSTP TV.

Afterwards, follow the 2024 Krewe to the library steps for the ever-dramatic **Overthrow of Boreas**. The ceremony will be followed by a **spectacular fireworks show**.

Vulcan Victory Dance

InterContinental Saint Paul Riverfront Hotel, 7:30 - 11:30 p.m.

Celebrate the Vulcans bringing the heat and dance to the music of High & Mighty. This is a ticketed event. vulcanvictorydance.com

Cinch World's Toughest Rodeo

Xcel Energy Center, 7:30 p.m.

Yee Haw! Our neighbors at Xcel Energy Center are hosting Cinch World's Toughest Rodeo February 2 & 3. Rodeo fans can plan to witness a battle to the finish as the world's toughest cowboys are "in it to win it" in their mission to be crowned ProRodeo's World Champion. Get tickets here: Cinch's World's Toughest Rodeo

Sunday, February 4

Vulcan Snow Park

Minnesota State Fairgrounds

9 a.m. to 6 p.m. - Snow Sculpture Viewing and Snow Maze

Ongoing

Saint Paul Winter Carnival "Ice Optional" Fishing Contest - Now through February 4

Minnesota anglers are encouraged to register and compete in this digital ice fishing tournament via the FishDonkey mobile app. The \$20 participation fee is a fundraiser for the Winter Carnival.

Pioneer Press Treasure Hunt

First clue drops online and in print on Sunday, Jan. 21

The 2024 Pioneer Press Treasure Hunt could make one clever person \$10,000 richer! 2024 Pioneer Press Treasure Hunt patches are now available online for \$10. Clever clues to the location of the Treasure Hunt Medallion will be available online and in the print edition of the Pioneer Press beginning Sunday, Jan. 21. New clues will run daily until the concealed medallion is found or by February 2.

The total prize package is worth \$10,000: \$2,500 if you find the medallion, \$2,500 if you have all the clues and \$5,000 if you registered your patch by January 19.

The Treasure Hunt is produced and managed by the Saint Paul Pioneer Press. To purchase your patch, check the clues, and read the rules, visit https://www.twincities.com/tag/treasure-hunt/.

Saint Paul Brewing's Winter CarnivALE and Hunt for the Golden Beer Can Saint Paul Brewing (688 E. Minnehaha Ave)

Saint Paul Brewing has released a new beer collaboration called "Winter CarnivALE!" It's a light ale infused with the winter warmer flavors of orange, cinnamon, nutmeg, cloves and allspice. One dollar from each pint and crowler sold through the Carnival will be donated to the Saint Paul Festival and Heritage Foundation.

But there's more – Saint Paul Brewing invites you to Hunt for the Golden Beer Can. The winner will win beer for a year! Visit Saint Paul Brewing each Tuesday and Thursdays for new clues to its location. Final clue – if not found – will be available on February 1. For guidelines and clues, visit stpaulbrewing.com/.



*Events are subject to change.

For the most current information, please visit <u>wintercarnival.com</u> or check our social media channels.

The History of the Saint Paul Winter Carnival



Since 1886, the Saint Paul Winter Carnival has provided family-friendly events and community pride to Saint Paul and the Twin Cities metro area. It is the oldest winter festival in the United States and predates the Tournament of Roses Festival by two years.

Several Eastern newspaper correspondents kindled the start of the Winter Carnival by visiting Saint Paul in the fall of 1885 and returning home to report that Minnesota, in general, was another Siberia, unfit for human habitation.

A group of business owners decided to retaliate by creating a wintertime festival which would showcase all the beauty of Minnesota winters. They worked with the City of Montreal which already had a winter carnival in place. Due to a smallpox epidemic which suspended the 1886 Montreal Festival, Saint Paul lured Alexander Hutchinson, the designer of Montreal's ice palaces in 1883, 1884, and 1885 to blueprint Saint Paul's first ice castle. The castle was constructed on February 1, 1886, at a cost of \$5,210 with a height of 106 feet. A comparison to this first castle is the Pepsi Palace of 1992 with a cost of \$1,900,000 and a height of 165 feet (a Guinness record).

As with the concept of the Montreal Festival, the legend and other activities were also adapted. Montreal's Ice King was accompanied by Queen Aurora. The Saint Paul characters in turn became King Boreas and the Queen of the Snows. The mischievous Vulcan and his red-caped Krewe were created from the Germanic tradition of the energy and disruption which springtime brings to the final days of winter.

The Winter Carnival Legend itself was initially written down by newspaper columnist Fran Madden in 1937 and has been updated and revised ever since.

Today, King Boreas and the Queen of the Snows rule over approximately 21 members of the Royal Family including Boreas's four brothers Titan, Euros, Zephyrus and Notos along with their four princesses, the Prime Minister and up to 10 Royal Guards.

The culmination of the Winter Carnival is the dethroning of Boreas by the Vulcan Krewe, otherwise known as the Overthrow of Boreas. This spectacle takes place on the steps of the Saint Paul Library immediately following the Vulcan Victory Torchlight Parade on Carnival's second Saturday.

The Saint Paul Winter Carnival is produced by the Saint Paul Festival & Heritage Foundation and is funded by private donations and corporate contributions. The Board of Directors, supported by hundreds of corporate and individual members, employs a small staff to help plan this community celebration.

~The Legend of the Saint Paul Winter Carnival ~

As the "King of the Winds," Boreas assigned to each of his brothers a permanent grant of great force and power. To Titan was assigned the blustery North Wind. To Euros was granted control of the irresponsible East Wind. To Zephyrus was given custody of the bountiful West Wind. To Notos was presented the balmy but unstable South Wind.

The brothers cavorted gaily over land and sea. Boreas, while on his extensive travels, came upon a winter paradise known as Minnesota. He paused to behold the enchanting beauty of a magnificent group of seven gently sloping hills in whose embrace nestled a beautiful city.

Boreas whistled in sheer ecstasy, "Historic Saint Paul and her seven hills! An ideal place. I will make Saint Paul the capital of all my domains. It will henceforth be emblazoned to the world as the winter playground of the Realm of Boreas."

Meanwhile, Vulcanus Rex, the god of Fire, and the implacable enemy of Boreas, crackled in defiant disdain. "By the great sword of Mars I will temper the blusterings of Boreas with the heat and roar of my forces." He was tireless in his bitter resistance to all the festivities of Boreas.

Undaunted, Boreas proclaimed a celebration in the spirit of gay Carnival. "So be it!" shouted Boreas, "There will be a Carnival in old Saint Paul!" Boreas selected a Prime Minister to coordinate preparations in all the Principalities, Provinces and Royal Houses within the realm of Saint Paul.

And so, for ten glorious days, there was Carnival and joyous celebration in Saint Paul -- feasting, dancing, fun and frolic reigned over by Boreas and the Queen of Snows, the fairest maiden of the realm, along with the four Winds, who were each accompanied by a lovely Princess from the realm of Boreas.

Klondike Kate, a lady of song and merriment, added her sassy but enchanting voice to the festivities by singing songs of desire and sentiment.

Senior King Winter, Queen of the Northlands, and their court contributed goodwill and wisdom, while Junior King Frost and Queen of the Snowflakes with their court add youthful exuberance to the festival.

On the final day of celebration, Vulcanus Rex and his Krewe stormed the magnificent ice castle and confronted the King's Guard. Upon the good counsel of the Queen, Boreas bade farewell to the people of his winter capitol, and in the interest of peace and goodwill, returned to dwell among the gods of Olympus.

Boreas and his court looked forward to the time when summer's warmth would once again relinquish its hold on the realm and the frosty atmosphere of winter would prevail.

Thank You To Our Legendary Volunteers

Saint Paul Winter Carnival Royal Legend Characters - including the Winter Carnival Royal Family, Vulcan Krewe, and Klondike Kates – all volunteer their time and talents for their festival year and beyond.

In addition to participating in traditional events such as the coronation and parades during Carnival, they make over 400 appearances throughout the year at local, regional, and national festivals, nursing homes, schools, and hospitals on behalf of the Winter Carnival and City of Saint Paul. To learn about this year's Characters. https://wintercarnival.com/legend/

2024 Saint Paul Winter Carnival Buttons





This year's Saint Paul Winter Carnival buttons were created by Twin Cities-based artist, Kao Lee Thao.

"The Winter Carnival is a fond memory from my childhood and designing the buttons resurrected the whimsical wonder from those youthful days," say Kao Lee. "The design was a chance to infuse the Carnival with the threads of my cultural identity and the magic of shared traditions."

Proceeds from the sale of the souvenir buttons are the largest fundraiser for the Saint Paul Festival and Heritage Foundation, the producers of the Saint Paul Winter Carnival.

Prices are \$5 for one and \$19 for the collector's pack of all four. A limited edition four pack with a commemorative glittery snowflake pin will also be available during Winter Carnival for \$20.

Buttons may also be purchased at Cub Foods, Spire Credit Union, City and County Credit Union, local retailers, or online (https://www.wintercarnival.com/buttons/)

Each button card features a schedule of this year's Saint Paul Winter Carnival as well as a NEW Winter Carnival Fun Pass, in partnership with Visit Saint Paul and the Saint Paul Downtown Alliance.

The Fun Pass provides great deals to numerous local businesses. And as a bonus, the Fun Pass gives you a chance to win exclusive prizes and experiences such as a night stay at Great Wolf Lodge in the exclusive Northwoods Suite including a \$300 dining credit and cabana (valued at \$1,600) and two tickets to the Tim McGraw Concert at Xcel Energy Center on April 20, 2024.



Saint Paul Festival and Heritage Foundation

Proud Producer of the Saint Paul Winter Carnival wintercarnival.com

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Saint Paul Winter Carnival Mission Statement

To foster a sense of community pride, belonging and connectedness by celebrating Saint Paul's unique history and emerging heritage through fun and educational experiences.

The Saint Paul Festival & Heritage Foundation is a non-profit membership organization that produces the Saint Paul Winter Carnival.

The Saint Paul Winter Carnival was started in 1886 and is the oldest winter festival in the United States. It relies on sponsors, fundraisers, donations, charitable gaming, and foundation members to support its year-round activities. The Saint Paul Winter Carnival attracts more than 250,000 visitors a year and has an approximate \$2 – \$3 million economic impact to the City of Saint Paul and the State of Minnesota. To learn more please visit wintercarnival.com.

As a member of the Saint Paul Festival & Heritage Foundation, you'll support Saint Paul Winter Carnival and be granted insider access to festival events. Membership dollars and financial support are dedicated to the foundation's general operating fund. Corporate, family, and individual memberships support year-round administration and management necessary to ensure the continued growth and success of the Saint Paul Winter Carnival.

To become a member of the Saint Paul Festival & Heritage Foundation, call 651-223-7400 or visit wintercarnival.com.



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