

2024 SAINT PAUL WINTER CARNIVAL

BUTTON PROGRAM INFORMATION

* The Saint Paul Winter Carnival dates are January 25 - February 4, 2024.
* The official Winter Carnival buttons go on sale Saturday, December 2nd, 2023. The commemorative buttons continue to be an admired collector’s item, with money-saving coupons and chances to win great prizes included in the button card.
* Customers can register their button for a chance to win great prizes. More details on the raffle will be located in the button booklet or at [www.wintercarnival.com](http://www.wintercarnival.com).
* A single button retails for $5.00 and a 4-pack (Value Pack) sells for $19.00. The 4-pack includes each of the 4 different button designs.
* The button booklets and value packs are bar coded for easy tracking and bookkeeping.
* Button deliveries will be made the first week of December 2023. Deliveries will include your ordered buttons, 2 invoice/shipping receipts, a promotional poster, and a point-of-purchase display holder to assemble. A signature will be required at time of delivery.
* Additional buttons can be ordered as needed via button@spfhf.org or by calling our office at (651) 223-7400.
* At the end of the Carnival, any unsold button form will be sent to you with details regarding sales. A credit will be issued for any unsold buttons and the unsold buttons should be destroyed.
* An invoice/bill for the total number of buttons received (*less the unsold buttons and commission*) will be sent to you. If you choose, the commissions you collect may be granted back to the Saint Paul Winter Carnival as a tax-deductible donation.

If you have any further questions, please do not hesitate to contact:

Jenny

Saint Paul Festival & Heritage Foundation

button@spfhf.org (651) 223-7400